



**WALL STREET INSTITUTE ANNOUNCES THE ADDITION OF
HARVARD BUSINESS PUBLISHING'S HARVARD MANAGEMENTOR PROGRAM
TO ITS PRODUCT LINE**

***Announcement made at Wall Street Institute's Annual Conference for global
network partners***

Baltimore, MD and Las Vegas, NV – January 21, 2010 - Wall Street Institute, the world's premier provider of English language instruction for adults, today announced the addition of the Harvard Business Publishing's Harvard ManageMentor program to its product offering. Students in the Wall Street Institute global network will now be able to access this premium management development program to help achieve their language and career training goals. The announcement was made at Wall Street Institute's Annual Conference for its global network partners, Connections 2010, being held in Las Vegas, USA.

The Harvard ManageMentor program is the most relevant, engaging resource for fostering management skills, and includes 42 topics. Each module offers interactive exercises to provide a safe environment to practice new skills along with practical tools, worksheets, and tips.

"The Harvard ManageMentor offering is a fantastic tool for students to use for their career development, and can help them achieve their career advancement goals," said Curtis Uehlein, Wall Street Institute's President and COO. "The wide variety of topics offered cover many important business management areas and issues. We are excited to be able to offer our students such quality materials produced by a highly regarded business training organization."

Topics are designed to deepen the student's knowledge of things including Leadership, Performance Management, Communications, and Business Strategy. The program includes over 200 interactive learning activities, over 125 executive perspectives on the various topics, and over 350 video elements.

The Harvard ManageMentor product complements the core English language education WSI students receive in the centers. This additional training gives students and corporate clients more opportunities to help them achieve their language learning goals.

"Our partnership with Wall Street Institute is quickly expanding the reach of Harvard Business Publishing's corporate offerings," said Ian Fanton, Vice President and Managing Director, Corporate Learning for Harvard Business Publishing. "We look forward to working together to bring Harvard ManageMentor to WSI students around the world, in keeping with our mission to improve the practice of management."

The announcement of this new product offering follows the unveiling of a new iPhone application earlier this week. Both new products were introduced at Wall Street Institute's Annual Conference taking place through January 21 in Las Vegas, USA. Franchise owners and other top Wall Street Institute executives from around the world attend the annual conference to learn about new products and discuss corporate goals and strategies for the coming year. Representatives from around the world gathered in Las Vegas for this year's event.

"The annual conference is a great opportunity for people across the WSI network to get together and share ideas," said Timothy Daniels, Wall Street Institute's Chairman and CEO. "It is great for business, as products are introduced and best practices are shared, and it is good for teambuilding."

The Harvard ManageMentor program will be available to Wall Street Institute students across the network through a phased roll-out that will begin this year.

About Harvard Business Publishing

Harvard Business Publishing partners with its corporate clients to understand their learning objectives and works with them to develop and implement a customized portfolio of content and services uniquely suited to their talent development strategies. In its client engagements, Harvard Business Publishing delivers thought leadership applied to real-world problems for measurable results. Its offerings are distinguished by a deep, rich well of business content from which to develop learning solutions, expertise in facilitating participant-centered learning, and access to experts on management practice worldwide. Harvard Business Publishing stands out in the marketplace because of the unique transformational learning experience it delivers for business leaders at all levels, from a company's most senior executive to its high-potential performers. For more information, visit Harvard Business Publishing at www.harvardbusiness.org/corporate.

About Wall Street Institute

Wall Street Institute (www.wallstreetinstitute.com) is the premier provider of English language instruction for individuals and corporate clients around the world. The Company's innovative blended learning method integrates the best of proven learning approaches to provide the most effective English language instruction available for adults. Students listen, read, write, speak, and practice English with guidance and support from highly trained native English speaking teachers. Wall Street Institute's curriculum is aligned to the Common European Framework Reference for Languages (CEFR), according to a study undertaken with the support of the University of Cambridge English for Speakers of Other Languages Examination group (CESOL).



Utilizing both company-owned and franchised centers, Wall Street Institute has provided instruction to over 2 million students in over 400 centers in 28 countries in Africa, Asia, Europe, Latin America, and the Middle East. Founded in 1972, Wall Street Institute's international offices are in Baltimore, Maryland in the United States and Barcelona, Spain. Wall Street Institute is owned by the private equity firm, The Carlyle Group.

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